

2024 How to Shop for your Video Camera Man

Cell Phone Vs the Real Camera

Let's make your wedding a memorable moment you can watch throughout the years. Production comes from great glass and a whole lot of skill. At least one thing for sure a method of stabilizing the camera, good lighting, and audio.

The Digital Camera is now in control

The photographer is the most important person you will shop for on your wedding day. The rules for a professional Photographer still exist. Which means, Technology has come a long way but professional equipment is required for your professional photographer. I use Canon xA10

Will you be shooting in HDMI or Cinema?

Which means this is going to be the more costly item. The ultimate Format is 4k, and coming soon. However, it must be put on a media.

HDMI is a proprietary audio/video interface for transmitting uncompressed video data and compressed or uncompressed digital audio data from an HDMI-compliant source device, such as a display controller, to a compatible computer monitor, video projector, digital television, or digital audio device. HDMI is a digital replacement for analog video standards. HDMI implements the EIA/CEA-861 standards, which define video formats and waveforms, transport of compressed and uncompressed LPCM audio

LIGHTING

A picture is made of light. Video Footage must have light; especially, HD. My studio lighting (Novatron 400) will be used for the specific scene location that will be setup. I use a Light Meter to ensure the pictures are perfectly balanced and I ensure my white balance is properly set for your wedding video. Also, I have a on Camera lamp to improve video footage and remain portable to move about your wedding. Your photographer should be able to light your subject or whatever is being recorded.

Cost cutting tips for your wedding. *Hotel vs Banquet Halls:* Banquet Halls will tend to be more cost effective. They tend to have a limited amount of business, unlike hotels. Often churches will give you a better deal for your wedding verses any other source. Its much of a benefit, for all functions at the same location.

Winter is the ideal time to save money. December weddings are becoming more popular for many reasons. honeymoons are cheaper, the locations are already decorated, better deals are offered for wedding services. And there's a whole lot of love in the air.

Why Video instead of Pictures? Your wedding will have sound and you can hear everything with solid state of the art wireless microphone attached to you for quality and excellent sound quality. Photography has come a long way, but pictures don't talk. Pictures don't capture each tear as it drops and its filled with joy. A picture records 125th of a second, and the rest must be told. Blue Ray is quality that is exceptional viewing, and its better than what cable broadcast can produces.

Consider the Video photographer's portraits quality? Usually, a good video photographer can capture the event for his customers with well focused great coverage. These wonderful songs and music can be heard for years to come with excellent quality microphones. The entire day of events can be captured, viewed, and relived including every enjoyable feelings of the day. Remember you're shopping for quality, style and what is available to your budget. Even a candle light wedding should be easily captured. **Therefore ask, "Is your camera equipped with a low light chip?"**

Multiple Camera Coverage

Several options for Multiple coverage. One is to splice the other camera's footage and cover the sound with music to avoid some other complications. Second options, have all cameras hooked into one recording device to ensure synced sound, which is the best option if your main requirement is multiple camera coverage. Which means there are three different people you'll be paying for. The director who will determine which camera's footage to record. The two camera men that will be managing each camera. Or there will be more editing, because each camera is setup and it continuously records, of which is an excellent option.

Is this photographer capable of the services? Question anything that you don't understand. Your wedding is the moment of a lifetime, and you must understand your photographer. He should be able to ensure a great service, and not disturb your guest.

Take major notes of everything he says, and if you don't understand, please give me a call.

Is the photographer a professional? Professional Video Photographers and *Professional Wedding Video Photographers* are two different types of photographers. Shop for your wedding video photographer at least six months prior to the wedding date; so, the photographer can possibly show his style with your footage prior to the wedding. Wait for him or her to offer a video session with no obligation. Your videographer is the one that will capture your entire wedding day's memory. The pictures of the cake, your dress, your spouse, all of your family, and most of all the kiss. **The videographer is the most important person you will shop for on your wedding day.**

Is this photographer familiar with equipment? All professional photographers will provide their own photography equipment and will be very familiar with each piece. Your photographer should have Image Stabilization, at least a professional Camera, with professional lenses. For large weddings, photographers use professional studio modeling lights, to ensure correct exposure for the formal portraits (if the church permits Tungsten Lighting).

My number one concern as a customer, what is offered for the services? Also, what can be offered? Do you have a list of equipment you will be using? Do you have a list of items that will be recorded for the wedding? Will the scenery of the wedding be the background only?

Should I read the contract closely? Most important, ensure the contract addresses the following: terms of cancellation, terms of payment, a list of what is included in your package, a delivery date of the portraits, whether the photographer will attend the rehearsal(s), and who will be liable if original prints are lost.

A contract tells a great deal about the photographer, and everything about delivery should be spelled out, in specific details.

Keep in mind, all photographers must charge you for the editing. Rule of thumb, for every hour of shooting, there is three times as much time for editing and that is for portraits only.